



BEN SMITH

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motion graphics designer
video specialist
developer

Summary:

I am a right brain/left brain creative technologist, animator, designer and developer specializing in motion graphics.

Outside of work you can find me golfing, playing hockey, drawing, tinkering in my shop, playing with new technology and trying to make my daughter laugh.

Skills:

Proficient in software including: Adobe After Effects, Photoshop, Illustrator, Premiere, Flash/Animate, Final Cut Pro. Familiar with HTML5, CSS, JS, 3DS Max, Cinema 4D, Maya. Extensive knowledge of video post production. Ability to handle multiple overlapping projects and competing deadlines.

Employment:

Jack Morton Worldwide, Boston, MA 2000-2017

Jack Morton Worldwide is a global creative marketing agency that creates powerful and engaging brand experiences for their clients, including: Subway, Eaton, Arbella, Liberty Mutual, Fidelity, Gillette, Biogen, Calvin Klein.

Senior Developer & Motion Graphics Designer 2011-2017
Developer 2000-2011

- Collaborate with Designers & Art Directors during the design process, especially to guide the areas of interface usability and bandwidth considerations.
- Communicate with the Technical Lead, Producers, Quality Assurance and others throughout the lifecycle of the project in order to ensure the project is delivered successfully.
- Interact with clients in a professional and confident manner, including participation in client facing meetings.
- Mentor Developers with best practices & development decisions.
- Work with contractors and manage consistent deliverables.

Planet Interactive, Boston, MA
Multimedia Developer 1999-2000

- Designed and developed Flash based animations for online and offline interactive media.

Connecticut College, New London, CT
Multimedia Specialist 1997-1999

- Designed and developed interactive course for Human Physiology class. Gained experience in the complete process of production (planning, wireframe, story board, development, testing, delivery).

Education

Connecticut College, New London, CT 1993-1997
BFA Computer Animation & Photography
Activities: Varsity Hockey(Captain), Varsity Lacrosse(Captain)